

ONS and Its Subsidiary *ONSEdge* Operational Relationship

Education is a core activity of the Oncology Nursing Society, a nonprofit, professional organization serving oncology nurses. ONS is accredited as a provider and an approver of continuing nursing education (CNE) by the American Nurses Credentialing Center's (ANCC's) Commission on Accreditation.

ONSEdge is a for-profit subsidiary of ONS, providing a range of services to pharmaceutical, biotech, and related industries, including market research, communication and marketing services, consulting, program logistics, and non-CNE programming. Many of these same companies have traditionally supported the CNE programming of ONS. As the landscape of continuing nursing education and the ways in which it is supported change, ONS leaders recognize the need to adapt in order to continue to serve member needs.

The following points summarize the operational relationship between ONS and its subsidiary *ONSEdge*:

- *ONSEdge* is governed by its own Board of Directors, whose composition and bylaws are approved by the ONS Board of Directors.
- *ONSEdge* operations and staff are fully paid for by the company's business activities, and do not draw from ONS resources.
- *ONSEdge* provides cash dividends that help support ONS operations.
- *ONSEdge* provides advantage to both industry clients and ONS members due to its access to oncology nurses and their knowledge.
- The current range of offerings can change based on client needs, industry guidelines, and government regulations affecting healthcare marketing and education.
- ONS and *ONSEdge* ensure integrity and separation of educational and marketing activities through formal policies and documented standard operating practices.

ONS regularly evaluates the governance and operations of *ONSEdge* to ensure that its operations align with ONS strategic priorities and core values. Currently, ONS leadership believes the benefits provided by *ONSEdge* outweigh the risks in perception that may be associated with its services to industry.